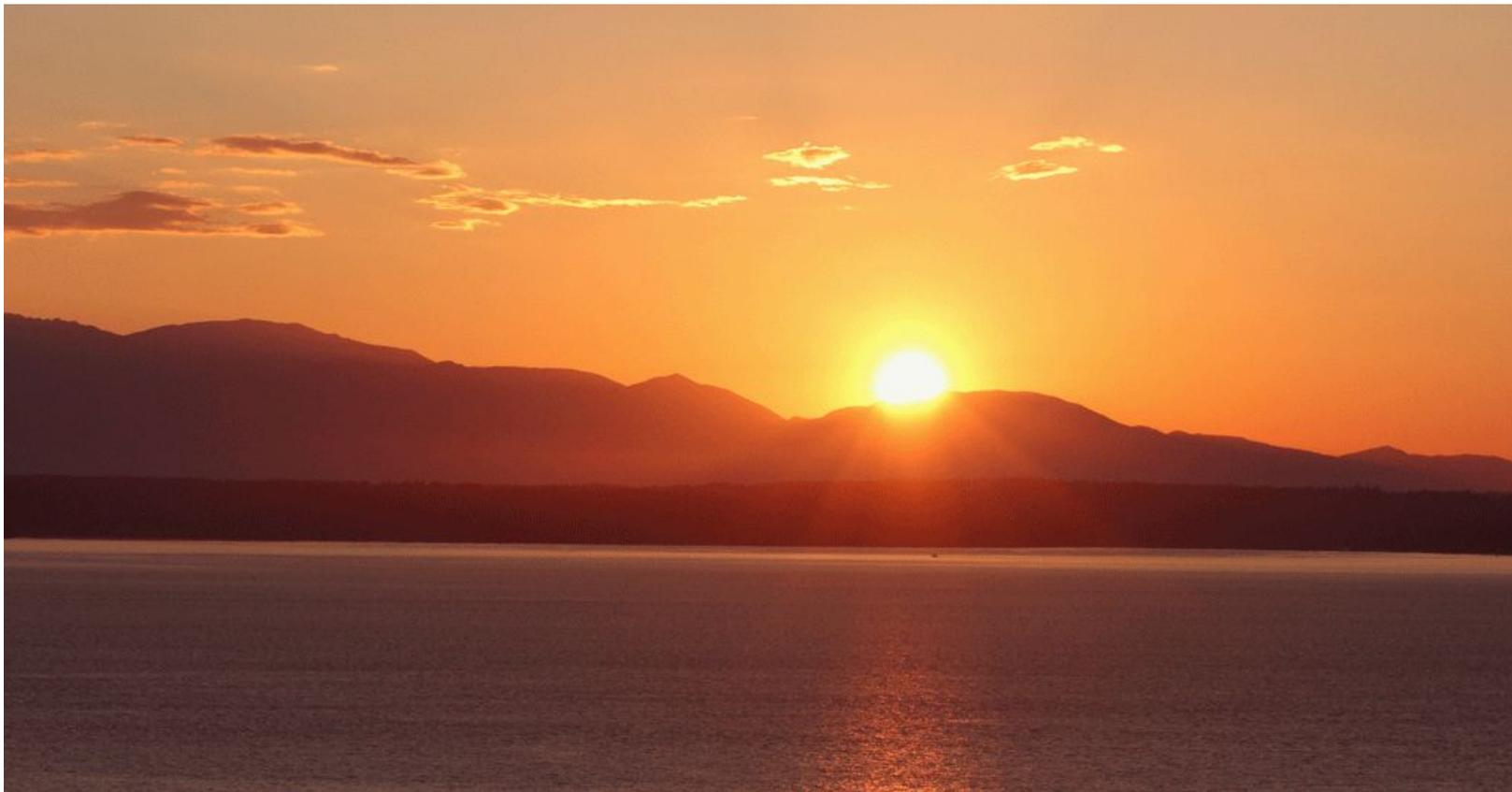




Meetup **Sponsorship**

Prospectus!





Meetup view of an evening sunset over the Puget Sound!

The Meetups!

- - - - X

This prospectus covers sponsorship opportunities for a number of great meetups in the Pacific Northwest. Specifically this document details ways you and your company can raise your visibility, help the community, and get involved in supporting one of these meetups:

- [Seattle Scalability](#) - Looking for drinks and food sponsors!
 - [Seattle Cassandra User Group](#) - Currently searching for space, drinks, and food sponsors!
 - [Cassandra Portland User Group](#) - Currently dormant but new meetups will begin in January of 2019! When we do we'll be looking for space, drinks, food, and other sponsors!
-

“

I've made connections, networked, and found more solid connections at the Scalability meetup than I have in some of the top tier conferences! It's easily one of the best meetups I've ever been involved with.

-Attendee

”



All Sponsorships

- - - - x

The host will give a shout out at the beginning of the meetup for all sponsors!

Your logo will be added to the meetup site with a shoutout via Twitter and LinkedIn during meetup announcements. This equates to 3-4 tweets that can

exponentially increase your visibility.

The host will mention the company, or individual, and a line item of events, things, or topics you'd like to mention.

If you're game for sponsoring for several months (6+ months), or more, I'll also provide (that's me, Adron) a blog entry introducing the sponsorship and what you'll be sponsoring. I'll also add copy around what it is you do, why you're involved, and all that good jazz!

Sponsor All the Things

- - - - x ~\$1000

This sponsorship level basically covers all the costs for an entire meetup; food, space, and drinks! What you get for this sponsorship level includes:

- All of the aforementioned features under *all sponsorships*.
- The host of the meetup will introduce the sponsor, and provide a ~minute or two for the sponsor to introduce themselves and what they do. No sales pitch, just an introduction and opportunity to put a face with a company, and chance for attendees to directly engage with you and the company sponsoring!



Food Sponsor

- - - - x \$200-400

This sponsorship keeps all us coders, data scientists, business coders, entrepreneurial hackers, and others fed!

- You'll get all the aforementioned features listed under *all sponsorships*.
 - The host of the meetups will provide a shout out for the food and specifically where and what the food is and who sponsored it!
-

Drinks Sponsor

- - - - X \$200-400

No conversations happen like those conversations over a friendly round of beverages (root beer, beer, wine, or what have you, we aim to provide

options for everybody)! After meetup drinks provides an opportunity for individual attendees to really dive into the various topics discussed, discuss their own business problems, and generally just have great fun conversing about a number of topics afterwards. As a drink sponsor you'll get:

- All of those aforementioned features listed under *all sponsorships*.
- The host or the sponsor, if you'd like, will provide a shout out, directions, and logistics information about where drinks will be available post-meetup.



Space Sponsor

- - - - X \$200-400-\$\$\$

Oh dear me oh my space is difficult to get sorted sometimes. Usually this seems to run ~\$150-1000 depending on the city here in the Pacific Northwest. If your company has a space or would like to sponsor space to rent, however we'd

attain access this would be greatly appreciated! What this sponsor will get:

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- You'll get all the regular features mentioned.
 - This is a great opportunity for companies to show off where their teams work, get things done, and get products and services shipped. If it's a coworking space, a similar positive contribution for others to see the space can be had. In the end it's a perfect way to get people interested in furthering conversations about the sponsor and their respective relation to the space!



*Various audiences from the past year.
All photos either attendee taken or by Adron Hall.*
